

Setting up your artwork

- Our supplied templates are supplied for you at 10% of the final print size in a high resolution eps or pdf format
- Artwork should be created at 300dpi at 10% of the size of the final print
- All text should be converted to paths so that fonts will not change in the final printing process
- Artwork should preferably be supplied on our templates using a vector software if possible.
Adobe Illustrator and Adobe Photoshop are the software used in for our printing process. Any software may be used to create the artwork as long as it is compatible with Illustrator or Photoshop.

Colour

- All printing is done using CMYK on a large format printer.
- Pantone Colours can be supplied but they will be converted to a CMYK breakdown. While we make every effort to match our CMYK printing to match pantone colours, slight variations in colour will happen due to inks and materials used in the manufacture process.
- If you need a colour matched specifically, please include a pantone colour in the artwork or send us a physical sample of the colour you want matched.

Software

- Adobe Illustrator and Photoshop are used in our design and print process. Using these programs is preferable and helps with maintaining quality of the final print process.
- Using similar software is still possible if the end file is a format compatible with Photoshop or Illustrator.
- EPS or high resolution PDF files are the files of choice but we can also accept AI, TIFF, PSD format files although they tend to be extremely large and can sacrifice quality if not formatted properly.
- Mac or PC format is fine.

Layout

- High resolution artwork should be placed on our supplied template files on a layer separate from the actual template. This makes removing the stitching and other marking lines easier and improves the quality of the print process.
- When finalising a layout, make sure any linked files are embedded and fonts are converted to curves.

Bleed

- Bleed is not required for any of our printed products although care should be taken of the stitch lines.
- When putting artwork together, keep in mind that the walls of marquees tuck under valance panels and the edges of walls are folded around the legs of the marquee. Taking artwork to the edge of a panel is fine, just keep in mind that text and primary imagery should be displayed not too close to the edge.

Resolution

- When supplying artwork for the design department to put together, vector format is perfect for any type of resizing. Raster images should be at least 300dpi at 10% of the final print size.

Sending Artwork

- Save all files (including fonts, logos and EPS files) to a CD or DVD.
- Send disk and colour printout or proof to:
Extreme Marquees, PO Box 611 Alderley QLD 4051
- Small files and fonts can be emailed direct to sales@extrememarquees.com.au (files less than 10mb)
- Uploading artwork to our ftp server, you can use these details:
ftp://extrememarquees.serveftp.net
USERNAME: customer
PASSWORD: customer
- Alternatively use www.yousendit.com

Delay

Not meeting these requirements can cause delays and we may not be able to meet your deadline.